

# **ARCTIC** Linefish

www.arcticlinefish.no



## Eco-friendly · Line-caught

Longlining is the most eco-friendly fishing method. It is selective in relation to species and size, causing little damage to the seabed, and provides high quality catches whilst consuming little fuel.

Responsible fishing means catching the right fish at the right age, in the best possible condition and as efficiently as possible.

We focus on protecting the safety of the crew during the whole fishing process, whilst strictly following the Norwegian public fish management, which is considered to be the most sustainable and well regulated in the world.

#### Fresh frozen

Sea-frozen fish is fresh. Our line-caught fish is prepared and frozen only a few hours after it has been caught. We call it 'fresh frozen' – the best quality for fish lovers around the world.











- · Haddock
- · Ling
- ·Tusk
- · Greenland halibut
- · Atlantic halibut
- ·Toothfish
- · Catfish
- · Monkfish







## Stable supply - Confidence and respect

The close relationship with Ervik Havfiske gives us unique access to the best raw material, and direct influence to sharpen the production after customers demand. We also participate in daily fish auctions to make sure that we always have a broad assortment of products.

In Arctic Linefish, we are innovative and new-thinking. Together with Ervik Havfiske, we constantly have projects going to develop our business and products to meet, or create, news trends world wide. Our quality department secure that our products meets customers expectations, and further that traceability goes all the way back to the fishing ground.

We constantly aim to give our customers confidence in all aspects of our business, and we highly respect their business. We believe that mutual understanding of each others' marketing mix (product, pricing, transport / punctuality and promotion) gives a stabile foundation for long term business.

We offer a stable supply of good fish.









# Ervik Havfiske ASNorway's largest longlining company

For thousand of years, the people at Stad have been living off fishing and seeking opportunities from the natural environment and the ocean. With Stad as its location and starting point, Ervik Havfiske has grown to be one of Norway's largest longline companies. The yearly catch is more than 20 000 tons of high-quality seafood products, mainly headed and gutted fish, but also valuated consumer-ready products.

Ervik Havfiske is proactively leading the way in the eco-labeling of fisheries. Both cod and haddock from the Barents Sea and Patagonian toothfish from the Antarctic are certified by MSC (Maine Stewardship Council). The company is also a certified pursuant to the Swedish KRAV label for Norwegian cod and haddock.









